



FIRST PRESBYTERIAN CHURCH

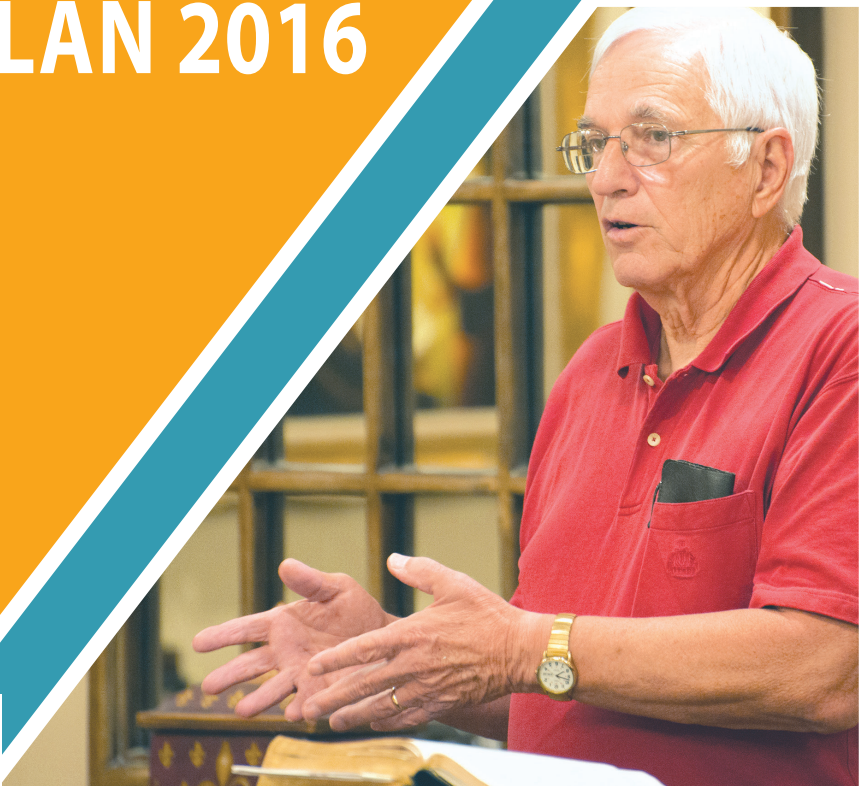
# PLAYBOOK

VISION PLAN 2016

**"Unless the LORD builds the house, its  
builders labor in vain." Psalm 127:1a**



# VISION PLAN 2016



# CREATING CLARITY

## *Achieving Alignment*

*“Within the context of making an organization healthy, alignment is about creating so much clarity that there is as little room as possible for confusion, disorder, and infighting to set in.”*

—Patrick Lencioni, *The Advantage*

*“Where there is no vision, the people perish.”*

Proverbs 29:18a

- 1.** Why do we exist?
- 2.** How do we behave?
- 3.** What do we do?
- 4.** How will we succeed?
- 5.** What is most important right now?
- 6.** Who must do what?



# QUESTION 1

## *Why Do We Exist?*

### THE VISION

of First Presbyterian Church

Growing faithful Christians to engage  
and impact the culture with the  
*transforming power*  
of Jesus Christ

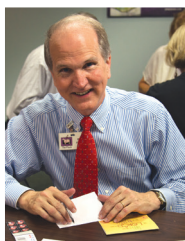
### THE FOCUS STATEMENT

of First Presbyterian Church

EQUIPPING the body of Christ to ENGAGE in radical,  
gospel-driven PERSONAL RELATIONSHIPS

*“It was he who gave some to be apostles, some to be prophets, some to be evangelists, and some to be pastors and teachers, to prepare God’s people for works of service, so that the body of Christ may be built up until we all reach unity in the faith and in the knowledge of the Son of God and become mature, attaining to the whole measure of the fullness of Christ.”*

Ephesians 4:11-13





# THE MISSION

of First Presbyterian Church

To be a vibrant and growing  
community of faith that:

*Worships*

God in ways that are biblical, reformed, and culturally engaging

*Proclaims*

the gospel to the church, our community, and the world

*Cultivates*

spiritual growth, faithful discipleship, personal evangelism,  
and a clear biblical world view

*Prays*

diligently, fervently, and expectantly

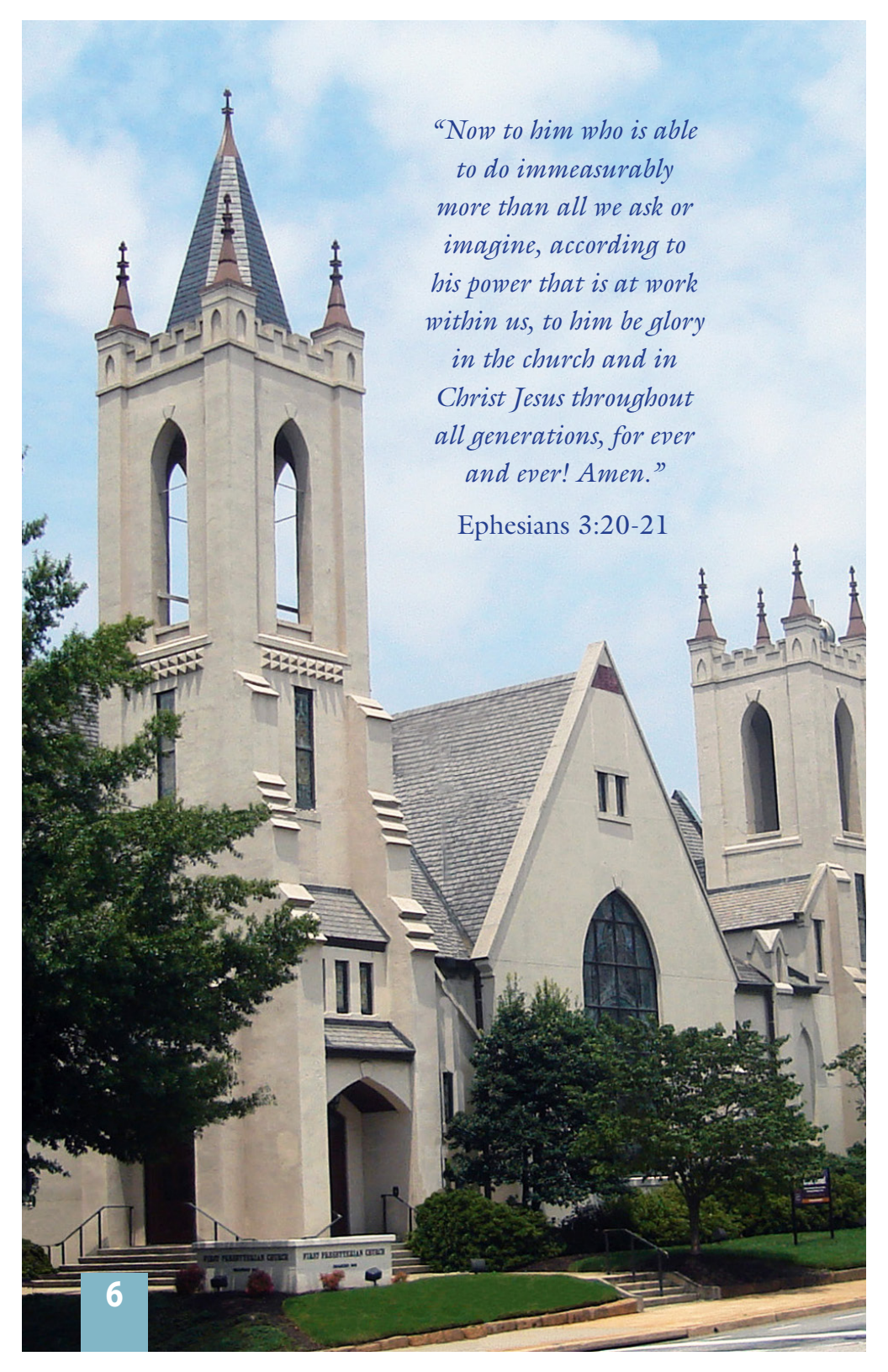
*Loves*

others through service after the example of Christ

*Grows*

community that strengthens and affirms our oneness in Christ





*“Now to him who is able  
to do immeasurably  
more than all we ask or  
imagine, according to  
his power that is at work  
within us, to him be glory  
in the church and in  
Christ Jesus throughout  
all generations, for ever  
and ever! Amen.”*

Ephesians 3:20-21

## QUESTION 2

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*How Do We Behave?*

### THE CORE VALUES of First Presbyterian Church

*To Know*

experiencing God in deeper ways and  
pursuing His truth rooted in the Bible

*To Flow*

cultivating relationships that bridge  
all ages and social demographics

*To Grow*

transforming lives through  
the good news of Jesus

*To Show*

demonstrating God's love  
through action

# QUESTION 3

## *What Do We Do?* THE ESSENTIAL MINISTRY FOCUS AREAS of First Presbyterian Church

### *Worship*

We provide opportunities for people to encounter the living God in all His beauty and glory through engaging life-transforming corporate and private worship.

**We desire** for our members to be in awe of God so that they glorify, praise, honor, and enjoy Him forever.

*“Yet a time is coming and now has come when the true worshipers will worship the Father in spirit and truth, for they are the kind of worshipers the Father seeks. God is spirit, and his worshipers must worship in spirit and in truth.” (John 4:23-24)*

*“One thing I ask of the LORD, this is what I seek: that I may dwell in the house of the LORD all the days of my life, to gaze upon the beauty of the LORD and to seek him in his temple.” (Psalm 27:4)*

*“As you come to him, the living Stone—rejected by men but chosen by God and precious to him—you, also, like living stones, are being built into a spiritual house to be a holy priesthood, offering spiritual sacrifices acceptable to God through Jesus Christ.”*

(1 Peter 2:4-5)

### *Cultivate*

We create a secure spiritual home for God’s people where they can grow and be nourished, supported, and encouraged.

**We desire** for our members to be transformed by the power of God and be conformed to the image of His Son.

*“Let us not give up meeting together, as some are in habit of doing, but let us encourage one another—and all the more as you see the Day approaching.” (Hebrews 10:25)*

*“We proclaim him, admonishing and teaching everyone with all wisdom, so that we may present everyone perfect in Christ.” (Colossians 1:28)*



*"They devoted themselves to the apostles' teaching and to fellowship, to the breaking of bread and to prayer." (Acts 2:42)*

*"Consequently, you are no longer foreigners and aliens, but fellow citizens with God's people and members of God's household, built on the foundation of the apostles and prophets, with Christ Jesus himself as the chief cornerstone. In him the whole building is joined together and rises to become a holy temple in the Lord. And in him you too are being built together to become a dwelling in which God lives by his Spirit." (Ephesians 2:19-22)*

## Impact

We equip our members to serve, engage, reach, and influence our community, nation, and the world with the life-transforming gospel of Jesus Christ.

**We desire** for our members to be effective witnesses within their networks of relationships.

*"Again Jesus said, 'Peace be with you! As the Father has sent me, I am sending you.'" (John 20:21)*

*"But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth." (Acts 1:8)*

*"Also, seek the peace and prosperity of the city to which I have carried you into exile. Pray to the LORD for it, because if it prospers, you too will prosper." (Jeremiah 29:7)*

*"You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled by men. You are the light of the world. A city on a hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. In the same way, let your light shine before men, that they may see your good deeds and praise your Father in heaven." (Matthew 5:13-16)*

*"Live such good lives among the pagans that, though they accuse you of doing wrong, they may see your good deeds and glorify God on the day he visits us." (1 Peter 2:12)*

## Fortify

We support our vision with necessary resources by giving, building, leading, and communicating in order to accomplish the mission God has given us.

**We desire** for our members to be good stewards of the time, talents, and treasures God has given them.

*"Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously. Each man should give what he has decided in his heart to give, not reluctantly or under compulsion, for God loves a cheerful giver. And God is able to make all grace abound to you, so that in all things at all times, having all that you need, you will abound in every good work." (2 Corinthians 9:6-8)*

*"Suppose one of you wants to build a tower. Will he not first sit down and estimate the cost to see if he has enough money to complete it?" (Luke 14:28)*

*"Unless the LORD builds the house, its builders labor in vain." (Psalm 127:1)*

# Our Strategy & Imperatives



## *How Will We Succeed?*

### DEFINING STRATEGY

*“An organization’s strategy is nothing more than the collection of intentional decisions a company makes to give itself the best chance to thrive.”*

*“Essentially an organization’s strategy is simply its plan for success.”*

—Patrick Lencioni, *The Advantage*

### FOUR ESSENTIAL QUESTIONS

- 1. THE VERTICAL QUESTION:** How are we equipping our members to be true worshipers of God in spirit and in truth both corporately and privately?
- 2. THE TRANSFORMATIONAL QUESTION:** What do we want to see accomplished *in* the lives of our members?
- 3. THE MISSIONAL QUESTION:** What do we want to see accomplished *through* the lives of our members?
- 4. THE SUPPORT QUESTION:** What resources do we need to enable us to accomplish our mission?

### IMPERATIVES

Broad statements that outline ongoing big ideas and needs of the church (strategic)

### INITIATIVES

Specific and measurable actions that will be undertaken/accomplished within the next three to five years (tactical)

### OBJECTIVES

Factual steps which are S.M.A.R.T.

(Specific. Measurable. Attainable. Realistic. Timely.)

# STRATEGIC IMPERATIVES

for First Presbyterian Church

First Presbyterian Church will:

## *Worship*

1. **PURSUE GOD** through excellence in all aspects of worship.
2. **ACHIEVE EXCELLENCE** in all music programs through expansion and revitalization.
3. **EQUIP** our congregation through worship services to actively engage others.
4. **DEVELOP** a strong, diverse, and relational community of worshipers.
5. **EXPLORE** and **DEVELOP** a variety of worship styles.

## *Cultivate*

1. Promote a **BIBLICAL WORLDVIEW** in all venues.
2. Become a **HOUSE OF PRAYER** for our members, visitors, and the downtown community.
3. **DEVELOP** Life Communities and intergenerational fellowship.



4. **STRENGTHEN** our marriages and families.
5. Have a **CONGREGATIONAL COMMITMENT** to learn and to serve.

## Impact

1. **FOSTER** missional lifestyles and mindset.
2. **REACH** and **SERVE** downtown Greenville and beyond.
3. **SHARE** and **LIVE** our faith within our spheres of influence.
4. Strategically **EXPAND** our ministry through the full utilization of our resources.

## Fortify

1. **DEVELOP** and **MAINTAIN** welcoming, secure, and appropriate facilities.
2. **EXERCISE** biblical stewardship of time, talent, and treasure.
3. **BUILD** a strong leadership and governance structure.
4. **COMMUNICATE** clearly and effectively.
5. The Academy will **DEVELOP** a strategic plan for Session approval.

# STRATEGIC INITIATIVES

Refer to the *2016 Strategic Plan Imperatives and Initiatives* for a complete listing of all strategic initiatives.

# Our Priorities



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# What is the Most Important Right Now?

# Implementation



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# VISION

Growing faithful Christians to  
engage and impact the culture  
with the *transforming power*  
of Jesus Christ

# IMPERATIVES

## Cultivate

### BE A SECURE HOME

Promote a Biblical Worldview in All Venues  
Become a House of Prayer  
Develop Life Groups & Intergenerational Fellowship  
Strengthen Marriages & Families  
Commit to Learn & Serve

# VALUES

## To Know

pursuing God's truth  
rooted in the Bible

## To Flow

cultivating  
relationships that  
bridge all ages

## To Grow

transforming lives  
through the good  
news of Jesus

## To Show

demonstrating  
God's love  
through action

# Worship

## BE IN AWE OF GOD

Pursue God through Worship Excellence  
 Expand & Revitalize Music Programs  
 Equip Our Congregation to Engage Others  
 Strong, Diverse, Relational Community of Worshipers  
 Cultivate a Variety of Worship Styles

## EQUIPPING

THE BODY OF CHRIST TO  
**ENGAGE**

IN RADICAL, GOSPEL-DRIVEN

**PERSONAL  
 RELATIONSHIPS**

# Impact

## BE AN EFFECTIVE MISSION

Cultivate a Missional Mindset  
 Serve & Reach Downtown Greenville & Beyond  
 Share & Live Our Faith in Our Spheres of Influence  
 Strategically Expand Our Ministry

# Fortify

## SUPPORT OUR VISION

Maintain Welcoming, Secure, & Appropriate Facilities  
 Biblical Stewardship of Time, Talent, & Treasure  
 Strong Leadership & Governance Structure  
 Develop & Approve Academy Strategic Plan  
 Communicate Clearly & Effectively



# CREATING CLARITY

## *Achieving Alignment*

**First Presbyterian**

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**Church**